



created  
gainesville

**THE  
YEAR  
OF  
OPEN  
DOORS**

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**SINCE 2012,  
CREATED HAS BEEN**

*reaching & restoring*

**lives**

**impacted by**

**sex**

**trafficking**

**and sexual**

**exploitation.**

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## A WORD FROM OUR FOUNDER

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Dear Supporters, Ambassadors, and Allies,

What a year it has been in 2020, for everyone! However this year has looked for you and your family, please know that our hearts are with you. You are so important to our mission, and more than ever we could not do this work without your "Yes!"

Like everyone else, we could not have planned for the challenges a year like this one would hold. In March, we made the difficult but necessary decision to prioritize the safety of our staff, volunteers, and the women we serve. We had tremendous concerns about what making nearly all our programs virtual would mean for the women we invest in through Created Care and Outreach. Would we see an increase in relapse and a return to dangerous people and situations? Would women separate from community all together? Would there be less opportunity for us to love and support women in the ways they needed?

During the first few months, a shock wave rushed over many in our program as we adjusted to community time looking very different and everything taking more effort and planning. But, like always, resiliency and hope won, and the impossible was made possible!

I have never been more proud of our staff, community, and the women we serve. Victims became survivors. Participants became leaders. Our nonprofit continued to thrive, meeting emergency needs, responding to a record number of referrals, and adding more support staff. At such a time as this, we knew it could only be the hand of God on us and our ministry. Being virtual allowed for more women to gain access to our services, and Created Gainesville became a welcome place for survivors across the state and even out of state.

We look forward to all that is to come in the New Year! I encourage you to be on the lookout for all the opportunities we have for you to join the Created Gainesville movement in 2021.

With joy,

*Alison Ungaro*





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GAPS IN OUR CITY**

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TEAM MEMBERS**

**04** **OUR THANKS  
TO YOU**

# STANDING IN THE GAPS IN OUR CITY



## NEW VISION

Empowering the next generation, extending hope in darkness, reclaiming lives and writing a new narrative. Etc.....

# OPENING THE DOOR

saying hello to the beginning of a



# *to our new home* **new chapter in our organization**



Opening a home to provide survivors a safe place to experience healing has been a dream since our inception in 2012. We are thrilled to announce that in early 2022, this will be made a reality! Our program will have three phases that ensure the sustainability of survivors:



**INTAKE**



**RESIDENTIAL**



**EMPOWERED  
LIVING**



**created  
residential**



# REACHING SURVIVORS

meeting women where they are in our city and beyond

We connected with 300 new women this year through our outreaches! Each woman we meet is .....

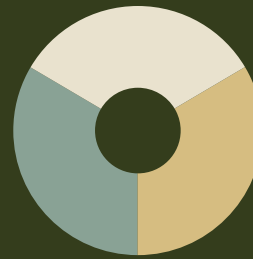
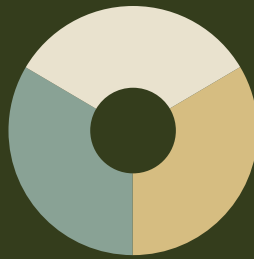
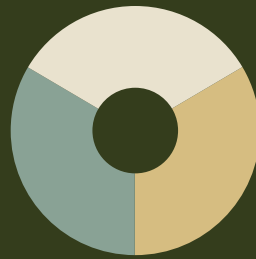


# RESTORATION AND NEW BEGINNINGS: *CREATED CARE*

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**00** WOMEN SAID YES TO BEGIN THEIR HEALING JOURNEY

**4 WOMEN**  
continuing their education



**5 WOMEN**  
free from unhealthy relationships

**3 WOMEN**  
renewed their faith

# **NEW OPPORTUNITIES FOR** building collaborative relationships

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**School  
partners**



**Health Care  
Professionals**

# **COMMUNITY PARTNERSHIPS**

to best care for those most at risk

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**NEW partnership with  
Alachua County Schools  
to facilitate human  
trafficking training**

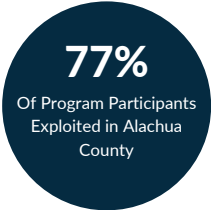
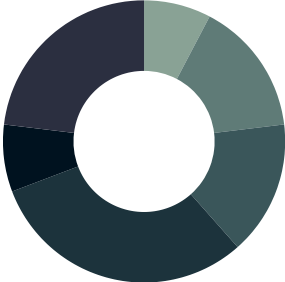


**NEW partnership with  
Direct Primary Care to  
provide healthcare to  
survivors in our program**



# THE WOMEN WE SERVE

While every woman's story and background is unique, we hope to communicate common threads among each of their experiences and the obstacles women face in reclaiming their identity and purpose. We also want to express that no demographic group is exempt from being vulnerable to sex trafficking and sexual exploitation. These statistics are reflective of the women that were in Created Care this year.



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## OUR 2021 TEAM

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**ALISON UNGARO**

Founder and Executive Director  
As the ministry founder of Created Gainesville, Alison oversees the overall movement of the organization. Her role also functions within Created Care, working closely with the women in our program.



**SEDONA HUFFTY**

Development Coordinator  
Sedona manages all marketing, fundraising and community engagement efforts of Created Gainesville. She also leads our Jail Outreach and Court Advocacy.



**LAURA SNOOK**

Created Care Coordinator  
Laura oversees our Created Care program, working closely with each of the ladies on their journeys of healing. She also frequently leads our Oasis nights.



**BRIGIT SHEDD**

Volunteer Coordinator  
Brigit works with our volunteers and coordinates all details surrounding our outreaches. She also serves on Club Outreach.



**FAYE MERILIEN**

Operations Coordinator  
Faye handles administrative and operational functions of Created Gainesville. She also serves at our Oasis gatherings.

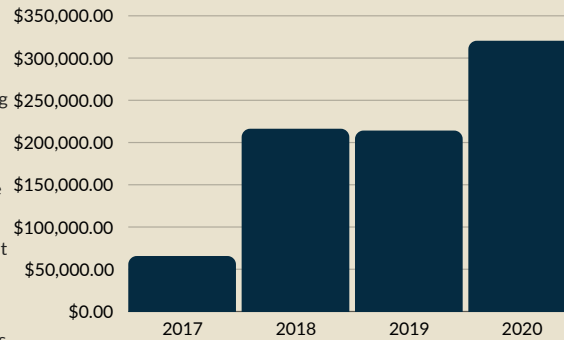




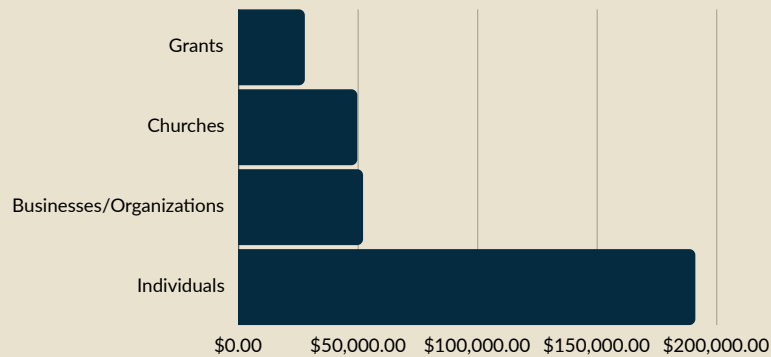
2020 was a year of unprecedented financial growth for Created Gainesville. From a record-breaking response at Life Reclaimed 2020 to more churches, organizations and individuals supporting our mission than ever before, we are so thankful for the outpouring of support we have received this year.

Because of generous supporters like you, we are much closer to our long-term vision to open a local residential home for women that have experienced sex trafficking and sexual exploitation. This home will give women a place to heal and gain the much needed skills for a fresh start.

### Annual Giving Trends



### 2020 Breakdown of Giving



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## FROM THE BOARD

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The most recent memory I have of a crowded room is Created's Life Reclaimed annual dinner this past February. It was crowded because ministry partners like you continue to believe in our mission to reach and restore lives impacted by sex trafficking and sexual exploitation. It was crowded because ministry partners like you continue to give generously to make the mission happen. Most importantly, it was crowded because God graciously allowed us to gather for the dinner right before shutdowns and cancellations became part of our lives.



It turns out that the dinner was just the beginning of God's faithfulness to Created in 2020. Though many of our ministry rhythms have changed (anyone heard of Zoom?), God has given us countless opportunities to reach women in need of help and healing. We've stepped in to sponsor rent and utility payments for women facing sudden job loss. We've responded to more referrals from individuals, service organizations, and law enforcement partners than ever before (50 and counting!). And as we wrap up our eighth year of ministry, I'm glad to report that Created has now reached approximately 2,500 women.

But perhaps the greatest sign of God's faithfulness is the work he's done this past year to perfectly position us for a huge next step in 2021. What is that next step? I'm not supposed to say TOO much, but I will tell you that the tagline for this year's Life Reclaimed dinner is "Inviting Her Home". I can also tell you that, more than ever, we'll need your prayers and generosity.

I'm so thankful for you, and I can't wait to see what God does through Created in the coming year!

Gratefully,  
Chipper Flaniken







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GAINESVILLE

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